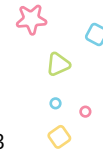




# Victoria Barranco

## Motion Design & Illustration

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## Education

### Northeastern University BFA in Media Arts, Concentration in Animation

May 2019

Boston, MA

Minors: Art, Game Art, Art History

Summa Cum Laude GPA: 3.95

University Scholar (full tuition merit-based scholarship recipient)

### University of London, Bath Spa University

Summer 2015

London and Bath, U.K.

Intensive study of short film production

## Software

After Effects

+ *Plugins:* DUIK, Rubber Hose,  
Joysticks 'n' Sliders, Overlord

Illustrator

Photoshop

Premiere Pro

InDesign

Autodesk Maya

Substance Painter

ZBrush

Cinema 4D

Unity

## Skills

Motion Graphics Animation

Character Animation

Concept Development

Illustration & Digital Painting

Graphic Design

3D Modeling

Texturing

Rigging

Character Design

Video Editing

## Experience

### Insider, Inc. (Business Insider)

Associate Animation Producer, September 2019-Present

New York, NY

- Produce and animate videos for company sites and YouTube channels, generating millions of views monthly
- Create storyboards and illustrated assets for motion graphics and animation projects
- Complete animation requests for other producers across Insider video verticals

### Bare Tree Media

Illustrator / Animator, May 2019-August 2019; January 2018-July 2018

Boston, MA

- Designed, illustrated, and animated branded digital messaging stickers for companies including Disney, Mars, and Warner Brothers.
- Designed, illustrated, and animated short animations for company social media
- Pitched style direction for sticker projects, including the one chosen for Disney's Christopher Robin stickers
- Created 3D augmented reality effects for use on Facebook and Snapchat

### Tyler Oakley: "What Happened After Stonewall"

Freelance Designer / Animator, June 2019

Boston, MA

- Designed original style frames using archival footage and photography
- Animated five minute video about the history of Stonewall and the first pride march, which was posted on Tyler Oakley's YouTube channel to an audience of 7.5 million subscribers

### Senior Thesis Film: "Invasion"

Director / CG Generalist, Fall 2017-Spring 2019

Boston, MA

- Applied on-site research to story development for an original animated short film that educates viewers on environmental issues affecting the Florida Everglades
- Modeled, textured, rigged, and animated 3D characters and assets in Maya
- Developed an in-depth production schedule and directed a team of three other animators

### Northeastern University Animation Students Association

President, Spring 2018 - Spring 2019

Vice President, Fall 2016 - Spring 2017

Boston, MA

- Restructured the executive board and task management system, ran weekly meetings
- Recruited members and planned animation community events that drew up to 70+ attendees

### John Hancock Financial Services

Visiting Artist / Motion Designer, January 2017-July 2018

Boston, MA

- Concepted, designed, and animated motion graphics explainer videos for corporate products and edited video for internal announcements and events
- Developed and ran employee engagement workshops on drawing with over 40 participants
- Illustrated and designed posters, infographics, and presentations